



Press Kit

“Holidays for All” day

An outstanding day in Paris

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An outstanding day in Paris

On the 19th August 2015, at the Champ-de-Mars in Paris, an exceptional experience of sharing will bring hope and encourage solidarity. Thousands of children and families will come to create unforgettable moments of pure joy and happiness. Coming from France, as well as 70 different countries, 70,000 people who have not been lucky enough to go on holiday will be able to discover our wonderful capital at an outstanding event.



Program for the “Holidays for All” day on 19th August 2015:

Discovery of Paris in a new light

The day-vacationers will enjoy discovering Paris in the most exciting way: 200 quests will be displayed in the morning for a giant treasure hunt across the city. This interactive adventure will offer magical moments of excitement and opportunities for children and adults to think differently, create interaction and stimulate cohesion between the various participants.

Giant picnic at the Champ-de-Mars with entertainment and stalls

Capoeira, drum sessions, handcraft workshops, graffiti walls, face paintings, balloon sculptures, sports areas, double Dutch, magicians, summertime and Paris themed photo booth, “copain du Monde” stands...

Gigantic flash mob followed by a concert given by famous artists

An unforgettable memory for the 70,000 children, families and isolated people who will attend.

And many more surprises!

At the heart of the “Holidays for All” day: “copain du Monde”

In August 2015, the “Holidays for All” day will bring together children and families from all over the world, with 1,000 children from 70 different countries. Their presence is designed to promote solidarity without borders, to fight against racism, to support civic and supportive actions and to encourage the worldwide development of the “copain du Monde” movement, through which children are drivers and players in solidarity.



The children will come from all corners of the world:

Algeria, Argentina, Armenia, Belarus, Belgium, Benin, Bosnia and Herzegovina, Burkina Faso, Cameroon, Central African Republic, China, Egypt, Ethiopia, France (mainland and overseas departments and territories), Germany, Greece, Haiti, India, Indonesia, Iraq, Iran, Israel, Italy, Ivory Coast, Japan, Kosovo, Laos, Lebanon, Madagascar, Mali, Mauritania, Morocco, Netherlands, Nepal, Niger, North Korea, Palestine, Peru, Philippines, Portugal, Romania, Rwanda, Salvador, Senegal, Serbia, South Africa, Spain, Sri Lanka, Syria, Togo, Tunisia, Turkey, Ukraine, United-Kingdom, Western Sahara ...

Acting as ambassadors for their countries, the participating children are chosen by the partners with whom SPF has strong ties of cooperation and solidarity. These children come from countries facing conflicts, natural disasters, and more, but also from countries where SPF has implemented development programs for access to food, water, education, healthcare, and more.

A worldwide movement: “copain du Monde”

“copain du Monde” (meaning Friend of the World) is a children’s movement created within Secours populaire in 1992 to accompany any child who wants to lend a hand. For more than 20 years, children have been inventing and successfully implementing ways to help out.



At Secours populaire, children are, like everyone else, at the core of its solidarity projects. The Convention on the Rights of the Child, adopted by the United Nations’ General Assembly on 20th November 1989, is a legal tool that seeks to ensure an adequate response to the essential needs of all children. We are all affected by the consequences if this Convention is not applied around the world. The problems caused lie in both industrialized and developing countries.

In France, these “copain du Monde” want to convey a message of hope to every child in the world: **“We want to create a chain of solidarity all across the globe in the true sense of the term: I’m helping to give others the desire to help in turn, and so on, to infinity!”**

The “Holidays for All” day will encourage the creation of a united children’s network populated with young people who will learn to love each other and to build an ever more human world.

A holiday is not a luxury

Poverty leads to extremely fragile living conditions for thousands of families, people living alone, both young and old who find themselves cut off from the outside world.



Being unable to afford the basic costs of food, clothing, rent or medical care, people in difficulty situations have no choice but to deprive themselves of leisure activities. Yet holidays are essential for individual well-being: they provide the opportunity to feel like everyone else, to rest and to strengthen family ties.

- Because 1 in 3 children and 1 in 2 adults do not go on holiday.
- Because if a child, an adult or a family has not gone on holiday by 15th August, it means that they are not going at all.
- Because holidays are essential; they are sources of joy, discoveries, social cohesion and also allow a change of scenery.
- To break through isolation and experience unforgettable emotions and sharing.
- To be ready for the usual “write about your holiday memories” exercise at school in September.

To fight against this terrible injustice, in 2014, Secours populaire français accompanied 159,200 people to go on holiday, organizing 369,000 vacation days.

70 years of solidarity with Secours populaire

With this anniversary, Secours populaire will proclaim loud and clear its values and its will to keep hope alive by relying on those who believe in the ability to act: underprivileged people, volunteers, partners, donors, elected officials, personalities from the artistic, humanitarian or scientific world, etc.



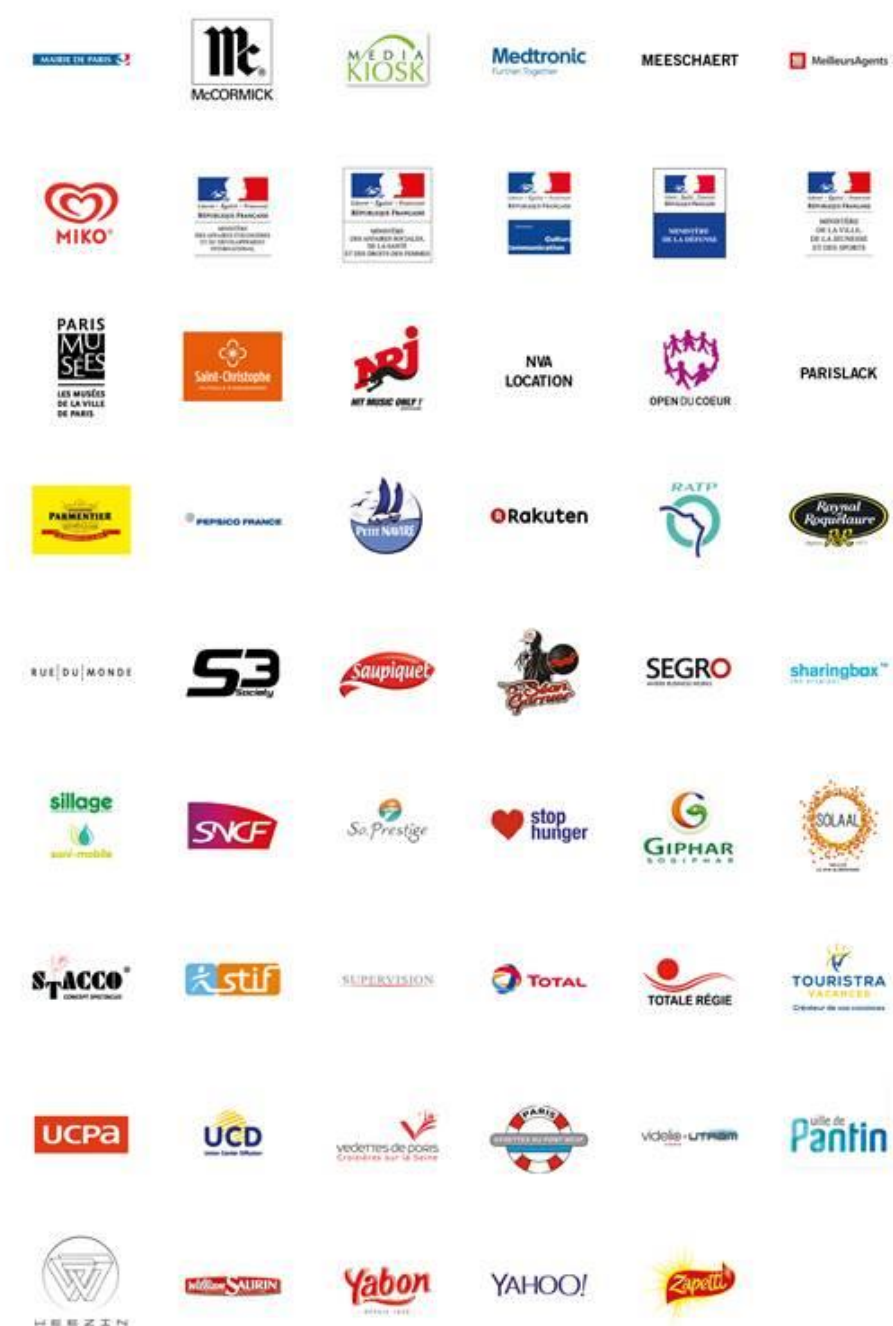
Throughout the year 2015, the organization will therefore underline the work of the thousands of wonderful men and women who keep solidarity alive on a day-to-day basis.

In 2014, 2,737,300 people were taken in by Secours populaire thanks to the outstanding dedication of the organization's 80,000 volunteers.

They support our action



They support our action



« Holidays for All » day in figures

- **70,000 persons**
- **40,000 children « copain du Monde »**
- **200 quests for a giant treasure hunt across Paris**
- **600 buses**
- **7 special trains for 8,000 passengers**
- **70,000 picnic sets**
- **70,000 snacks**
- **10,000 volunteers**
- **€50 for an incredible day**

About Secours populaire

1,256 local branches to provide assistance all accross France

80,000 volunteers

1,031,868 donators

In 2014

2,737,300 people were taken in by Secours populaire.

159,200 people helped to go on holiday, representing 369,000 vacation days.

151 development projects and programs implemented with 161 local partners in 65 countries, reaching 532,390 persons.